

**MILAN**  
**28-29-30**  
**OCTOBER**

**ALLIANZ MICO**  
Pavillion 1 - Viale Scarampo  
Gate 7  
Milan



**FREE ENTRY**

**ELEVATION IS OUR SUCCESS GOAL!**



# LIFT EXPO ITALIA 2024 - 16.057 Visitors - From 75 countries



*"A trade fair is a world where reality takes a step back, and wonder takes over"*

**LIFT EXPO ITALIA 2026** returns for its third edition, **the only internationally certified** trade event in the elevator industry.

Here are the key figures...

### THE NUMBERS OF THE 1<sup>ST</sup> 2022 EDITION OF LIFT EXPO ITALIA

**7.000 SQM**  
**100 exhibitors**  
**15.013 visitors**  
**54 countries**

### THE NUMBERS OF THE 2<sup>ST</sup> 2024 EDITION OF LIFT EXPO ITALIA

**14.000 SQM**  
**135 exhibitors**  
**16.057 visitors**  
**75 countries**

In 2026, the event will host over **180** exhibitors in an exhibition area expanded to **16.500 sqm**. The venue remains **ALLIANZ MICO – Milan Convention Center**, just a few steps from City Life. It is easily accessible by car and public transport.

What's new in 2026:

**VISIBILITY:** access by walk or by car will be very evident thanks to a giant **led panel**.

**CAR PARKING:** it has been inaugurated the new parking on the pavilion 1 so it will be possible to descend directly to registration desk through tower n°7.

**STAND SET-UP:** there will be 3 days at disposition (one more compared to 2024) on the 25<sup>th</sup>, 26<sup>th</sup> and 27<sup>th</sup> of October 2026.

The event will also feature a conference arena, two bar areas, a full-service restaurant, a cloakroom, a dedicated B2B meeting area for exhibitors, a photography exhibition, and additional services.

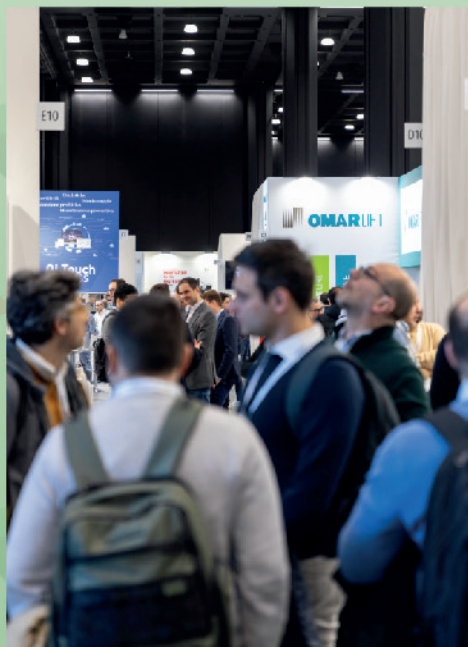


# MEMORIES OF LIFT EXPO ITALIA 2024



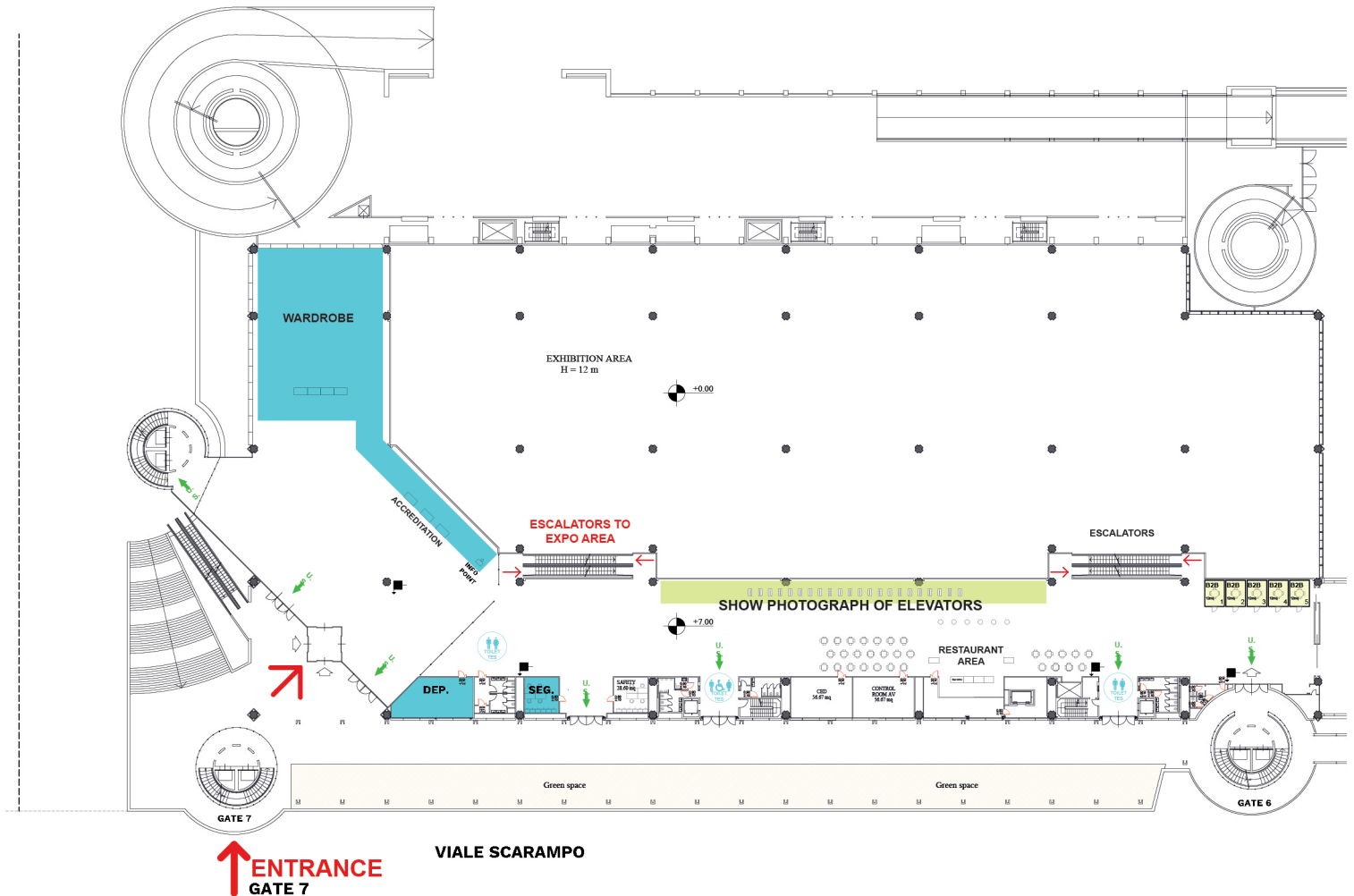


# MEMORIES OF LIFT EXPO ITALIA 2024



# BALCONY ENTRANCE PLAN

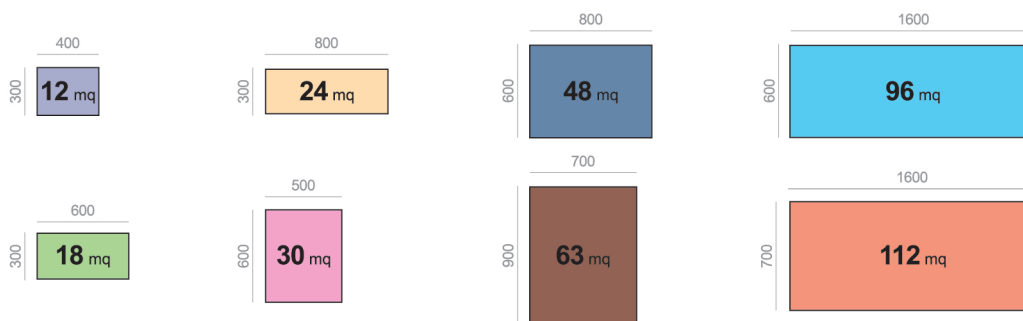
## LEVEL 1 VIALE SCARAMPO GATE 7





# PLAN LEVEL 0 EXPO AREA

## LEVEL 0 VIALE SCARAMPO GATE 7



# COST PER SQM

## STAND COSTS (excl. VAT)

| COST PER SQM (WITHOUT SET- UP AND GRAPHICS)           |                      |              |  |
|---|----------------------|--------------|--|
|   | 1 OR MORE OPEN SIDES |              |  |
| ANICA ASSOCIATED *                                    | €195,00/ sq.m        |              |  |
| CO- EXHIBITOR   | €250.00              |              |  |
| REGISTRATION FEE                                      | FREE                 |              |  |
|   | 1 SIDE               | MORE SIDES   |  |
|   | OPEN                 | OPEN         |  |
| A)LIFT EXPO ITALIA 2024 EXHIBITOR                     | €225,00/sq.m         | €235,00/sq.m |  |
| B)MEMBER OF A CATEGORY ASSOCIATION<br>Italian/foreign |                      |              |  |
| CO- EXHIBITOR   | €300.00              |              |  |
| REGISTRATION FEE                                      | € 350,00             |              |  |
|   | 1 SIDE               | MORE SIDES   |  |
|   | OPEN                 | OPEN         |  |
| OTHER   | €240,00/mq           | €250,00/mq   |  |
| CO- EXHIBITOR   | €400.00              |              |  |
| REGISTRATION FEE                                      | € 450,00             |              |  |

\*A member of ANICA is understood to be in good standing with the membership fee for the year 2025/2026.



# OTHER INFORMATION

## USEFUL INFORMATION

- Pavilion height: 12mt  
Maximum height of stand and products: 10mt  
Maximum height of stand and products 3mt: stand no.  
A1, A2, A3, A4, A5, A6, A7, A8, A9, A10, A11, A12, A13, A14, A15, A16, A17, A18, A19, A20, A21, A22, A23, A24, A25, A26, A27, A28, A29, A30, A31, A32, A33, A34, A35, A36, A37, A38, A39, A40, A41, A42, A43, A44, A45, A46, A47, B20, B21, B22, C16, C17, C18, D23, D24, D25, E16, E17, F1, F2, F29, F30, F31, F32, F33, F34, F35
- Weight: no weight limitation
- Set-up days: 25/26/27 october 2026
- Expo hours: from 9.00 am to 06.00 pm
- Opportunities: after 06.00 pm it will be possible to organize convivial events by agreement with the LIFT EXPO ITALIA Organizing Secretariat
- No. 1 cafe on the ground floor  
No. 1 cafe and private restaurant area in the balcony
- 1 internal parking space exhibitor: €15,00 /day

## SERVICES INCLUDED

- Surveillance at the gate entrance and inside
- Fire personnel
- Basic daily cleaning of stands, common aisles
- ATM service
- First Aid room
- Access for disabled people
- Wi-fi service

# METHOD OF BOOKING AND PAYMENT

## RESERVATION

Choosing the stand and sending the contract to [info@liftexpoitalia.com](mailto:info@liftexpoitalia.com) duly completed, stamped and signed.

The option is valid for 3 days and confirmed only upon payment of the Registration Fee.

In the event of multiple bookings for the same stand, the date and time of sending documents and bank transfer will have priority.

**ADVANCE PAYMENT:** € 1.000,00 to pay upon signing the contract

**BALANCE:** by March 31, 2026

**C/C HEADED TO:** LIFT EXPO ITALIA SRL

**IBAN:** IT13S05034016260000000006608

**CAUSAL:** LIFT EXPO ITALIA 2026 BOOKING CONTRACT

## CONTACTS

**Organizational Secretariat**

**LIFT EXPO ITALIA SRL**

Via Privata Erasmo Boschetti, 7 Milan

**Phone: +39 02 66703929**

[info@liftexpoitalia.com](mailto:info@liftexpoitalia.com)

[www.liftexpoitalia.com](http://www.liftexpoitalia.com)





# HOW TO REACH US

## PLANE



### From Milan Malpensa Airport to Milan:

- MALPENSA EXPRESS train to Central Station / Cadorna / Porta Garibaldi / Bovisà
- Shuttle Bus to Central Station / Lotto Fiera

### From Milan Linate Airport to Milan:

- Shuttle Bus to Central Station / San Babila

### From Orio al Serio Airport to Milan:

- Shuttle Bus to Central Station

## TRAIN



### From Milan Central Station - Portello stop:

- MM3 direction Comasina - change in Zara
- MM2 direction Assago - change at Garibaldi
- MM5 direction San Siro - Portello stop

## UNDERGROUND



- MM5 direction San Siro - Portello stop
- MM1 direction Rho Fieramilano - Lotto and /or Amendola stop
- MM3 direction Comasina - change at Zara
- MM5 direction San Siro - Portello stop

## CAR



### Turin - Milan ring road:

- Via A4. Milan/V exit. The Certosa Centro Fieramilanocity/Lampugnano

### Venice - Milan ring road:

- Via A4 / E70. Exit Milan/V. Le Certosa Centro Fieramilanocity/Lampugnano

### Bologna - Milan ring road:

- Via A1/E35 and A50/E35. Milan Famagosta exit

### Genoa - Milan ring road:

- Through A7. Milan Famagosta exit

Continue on Via La Spezia. Take SP11 towards Via Gattamelata/Piazzale Carlo Magno  
FIERA MILANO CITY exit - Via Gattamelata Gate 16



## PARKING AREA



- Fiera City multi-storey car park  
Via Bartolomeo Colleoni, 12 (2m on foot)
- Underground parking Portello  
Via Aldo Rossi, 10 (9m on foot)



SEE YOU AT  
**LIFT EXPO ITALIA**  
**2026**

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