



4/ 5/ 6 DICEMBRE 2024
ALLIANZ MICO – Milan Convention Center
Pavilion 1 -Viale Scarampo GATE 8 - Milano
+39 338 8953049 - info@liftepoitalia.com
www.liftepoitalia.com

STAND BOOKING CONTRACT - BARE AREA

A1 – COMPANY DATAS

Company name.....
 LIFT EXPO ITALIA 2022 EXHIBITOR
 MEMBER OF A CATEGORY ASSOCIATION:.....
 OTHER
Street/Square.....
City District Zip-Code
VAT NO./Fiscal Code (TAX Code) Unique Code
Phone E-mail
Certified e-mail..... Website
NAME AND SURNAME OF CONTACT PERSON
Cell. E-mail diretta

A2 – STAND SELECTION

TYPE OF STAND	QUANTITY	No. STAND*
12sqm		
18sqm		
24sqm		
48sqm		
63sqm		
112sqm		

** The stand number will be confirmed only after the Secretariat has verified the completeness of the documents sent and accompanied by a copy of the transfer.*

A3 – STAND COSTS WITHOUT SET-UP AND GRAPHICS

	1 SIDE OPEN	MORE SIDES OPEN
A) LIFT EXPO ITALIA 2022 EXHIBITOR		
B) MEMBER OF A CATEGORY ASSOCIATION	€ 195,00/ sqm	€ 210,00/ sqm
REGISTRATION FEE	€ 250,00	
	1 SIDE OPEN	MORE SIDES OPEN
OTHER	€ 220,00/ sqm	€ 230,00/ sqm
REGISTRATION FEE	€ 300,00	

Date

Stamp and signature

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A4 – SPONSOR OPPORTUNITIES (indicate with an X the package you wish to option):

- OFFICIAL LIFT EXPO ITALIA 2024 SPONSOR: € 9.500,00
 1. VIP pass for ribbon cutting at the inauguration ceremony
 2. Commercial speech in the Arena: 60 minutes
 3. "Official sponsor" wording with logo on the website www.liftexpoitalia.com, official communications and social media of Lift Expo Italia
 4. Advertising on Lift Expo Italia social media with a post of presentation*
 5. Advertising material to be included in the Lift Expo Italia shopper and given to exhibitors and visitors*
- COMMERCIAL SPEECH: € 650,00
 1. Commercial speech in the Arena: 30 minutes
 2. Company logo in all official communications of the speech, on the website www.liftexpoitalia.com and on the graphic frame of the live streaming
 3. Advertising of the speech on Lift Expo Italia social media
 4. 2 roll-up places in the Arena*
 5. Company brochures and gadgets positioned on each chair in the Arena*
- NR. 1 CONFERENCE SPONSOR: € 500,00
 1. Commercial presentation: 10 minutes
 2. Company logo on conference communications, on the website www.liftexpoitalia.com and on the graphic frame of the live streaming with the wording "sponsor"
 3. Advertising of the conference on Lift Expo Italia social media
 4. 2 roll-up places in the Arena*
 5. Company brochures and gadgets positioned on each chair in the Arena*
- LIFT EXPO ITALIA WEBSITE SPONSOR
 - 1. Nr. 1 Banner on www.liftexpoitalia.com for 1 month*: € 250,00
 - 2. Nr. 1 Skin on www.liftexpoitalia.com for 1 month*: € 390,00
 - 3. Nr. 1 Skin and nr. 1 Banner on www.liftexpoitalia.com for 1 month*: € 500,00

**All graphics and materials of the sponsor are responsibility of itself.*

Date

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A4 – BOOKING AND PAYMENT METHOD

The company chooses the stand by sending the contract to info@lifteexpoitalia.com duly completed, stamped and signed.

The option is valid for 3 days and confirmed only after the payment of the Registration Fee. In case of multiple bookings for the same stand, we will give priority to the request that comes with the transfer.

ADVANCE PAYMENT: € 950,00 to pay upon signing the contract.
 BALANCE: by 31 May 2024.

IBAN: IT13S0503401626000000006608
 C/C HEADED TO: LIFT EXPO ITALIA SRL
 CAUSAL: LIFT EXPO ITALIA 2024 STAND BOOKING CONTRACT

A5 – REGULATIONS

These Regulations must be signed together with the booking contract.

A5.1 - Withdrawal of the Exhibitor and Penalty for the withdrawal
 The Exhibitor will have the right to withdraw from participation by notifying it by certified e-mail or e-mail with reading acknowledgment by 1st October 2023. The amount paid will be returned to the Exhibitor by that date. From 2nd October 2023 to 5 March 2024, in case of exercise of the right of withdrawal, the Registration Fee and the Advance Payment will be retained as a penalty. After 5 March 2024, the Exhibitor will not be able to withdraw, therefore, in the event that he communicates his non-participation, he will be required to pay the entire amount contractually due as a penalty, as well as to indemnify LIFT EXPO ITALIA SRL for the damages the same should suffer as a result of the renunciation. In both cases of non-participation, LIFT EXPO ITALIA SRL reserves the right to proceed with the assignment of the stand to another Exhibitor, without this possible subsequent assignment precluding or limiting its right to request penalties in the measures indicated above.

A5.2 - Exhibition space reductions
 Before the notification of stand assignment, if the Exhibitor intends to reduce the exhibition area initially booked at the time of registration for the Expo, the deposit paid for the square footage which is cancelled, is forfeited by LIFT EXPO ITALIA SRL as reimbursement of organizational expenses. If the request for reduction of the exhibition area is after 5 March 2024, the Exhibitor will be obliged to pay the total amount of the assigned area.

A5.3- Digital Catalogue and Promotional Materials
 LIFT EXPO ITALIA SRL will insert the company names, data and location of the Exhibitors in the official Expo catalogue, on the website and in the promotional material it deems appropriate without this implying any responsibility for the contents, any omissions and/or errors in the printing of promotional materials (e.g.: publications, exhibition signs, etc.) and in the dissemination of said catalogue.

A5.4 - Prohibition of Assignment
 The notification of assignment of the exhibition area is valid for the Exhibitor to whom it is made out. The total or partial transfer, even free of charge, of the assigned Exhibition Space is

prohibited (whether by way of transfer of the contract or sub-lease or otherwise). LIFT EXPO ITALIA SRL also reserves the right to proceed with the immediate closure of the exhibition space sold with charges to both companies that have lent themselves to the sale, jointly and severally.

A5.5 - Force Majeure and Cancellation
 In the event that a cause of force majeure occurs, meaning unpredictable events that make it impossible to hold the Expo and/or in any case for reasons not attributable to LIFT EXPO ITALIA SRL, the same may change the date of the Expo and/or cancel the Expo in whole or in part.

A5.6 - Processing of Exhibitor's Personal Data
 • The Exhibitor declares to be informed that the provisions of Regulation (EU) 2016/679 - General Regulation on the Protection of Personal Data (hereinafter the "RGPD" or "GDPR") concern the processing of data relating to natural persons

• The Personal Data referring to the Exhibitor, where operating as an individual company, small business owner or professional, as well as referring to the representatives, exponents, employees and collaborators of the Exhibitor indicated in the Application form are collected and processed by LIFT EXPO ITALIA SRL as Data Controller in the terms described in the information pursuant to art. 13 Regulation (EU) 679/2016 – General Data Protection Regulation ("RGDP" or "GDPR")

• The Exhibitor undertakes to communicate this Information to the natural persons (its representatives, representatives, employees and collaborators) to whom the Personal Data provided for the purpose of participating in the Expo and the provision of related services refer, as well as guaranteeing that the Personal Data can be lawfully used by the Owner for these purposes and to hold harmless and/or indemnify the Owner for any cost or damage deriving from the violation by the Exhibitor of the obligations assumed pursuant to this article towards the Owner

A5.7 - Complaints, applicable law and competent court
 Any complaints must be presented in writing to LIFT EXPO ITALIA SRL The applicable law is Italian law and for any dispute relating to, or in any case connected to the Application, the Court of Milan is exclusively competent to judge.

By signing this Contract, the Company declares to accept articles A5.1, A5.2, A5.3, A5.4, A5.5, A5.6, A5.7.

Date

Stamp and signature

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