



LIFT[®]
EXPO
ITALIA
2024

MILAN

4 - 5 - 6

DECEMBER

ALLIANZ MICO

Level 0 South Wing

Viale Eginardo Gate 2

Milan

FREE ENTRY

ELEVATION IS OUR SUCCESS GOAL

“Creating products is great, but building relationships is even better.” (Seth Godin)

LIFT EXPO ITALIA 2024 is the second edition of the biennial trade fair event with **international certification** which enjoys the presence of numerous Italian and foreign excellences in the lift sector.

The location of the event is **ALLIANZ MICO – Milano Convention Center**, located a few steps from City Life.

The exhibition area is approx. **14.000 sqm** and hosts over **180** exhibitors:

Congress arena, private restaurant area, cafe, B2B meeting rooms, cloakroom, reception InfoPoint and many other services complete the event.



HOW TO REACH US



PLANE

From Milan Malpensa Airport to Milan:

- MALPENSA EXPRESS train to Central Station/Cadorna/Porta Garibaldi/Bovisa
- Shuttle Bus to Central Station/Lotto Fiera

From Milan Linate Airport to Milan:

- Shuttle Bus to Central Station/San Babila

From Orio al Serio Airport to Milan:

- Shuttle Bus to Central Station



CAR

Turin - Milan ring road:

- Through A4 - exit Milan/V.le Certosa Centro/Fieramilanocity/Lampugnano

Venice - Milan ring road:

- Through A4/E70 - exit Milan/V.le Certosa Centro/Fieramilanocity/Lampugnano

Bologna - Milan ring road:

- Through A1/E35 and A50/E35 - Milan Famagosta exit

Genoa - Milan ring road:

- Through A7 - Milan Famagosta exit

Continue on Via La Spezia.

Take SPexSS11/SP11 towards V.le Eginardo. Continue on V.le Eginardo until you reach GATE 2.



TRAIN

From Milan Central Station - Portello stop:

- MM2 direction Assago - change at Garibaldi
- MM3 direction Comasina - change in Zara
- MM5 direction San Siro - Portello stop



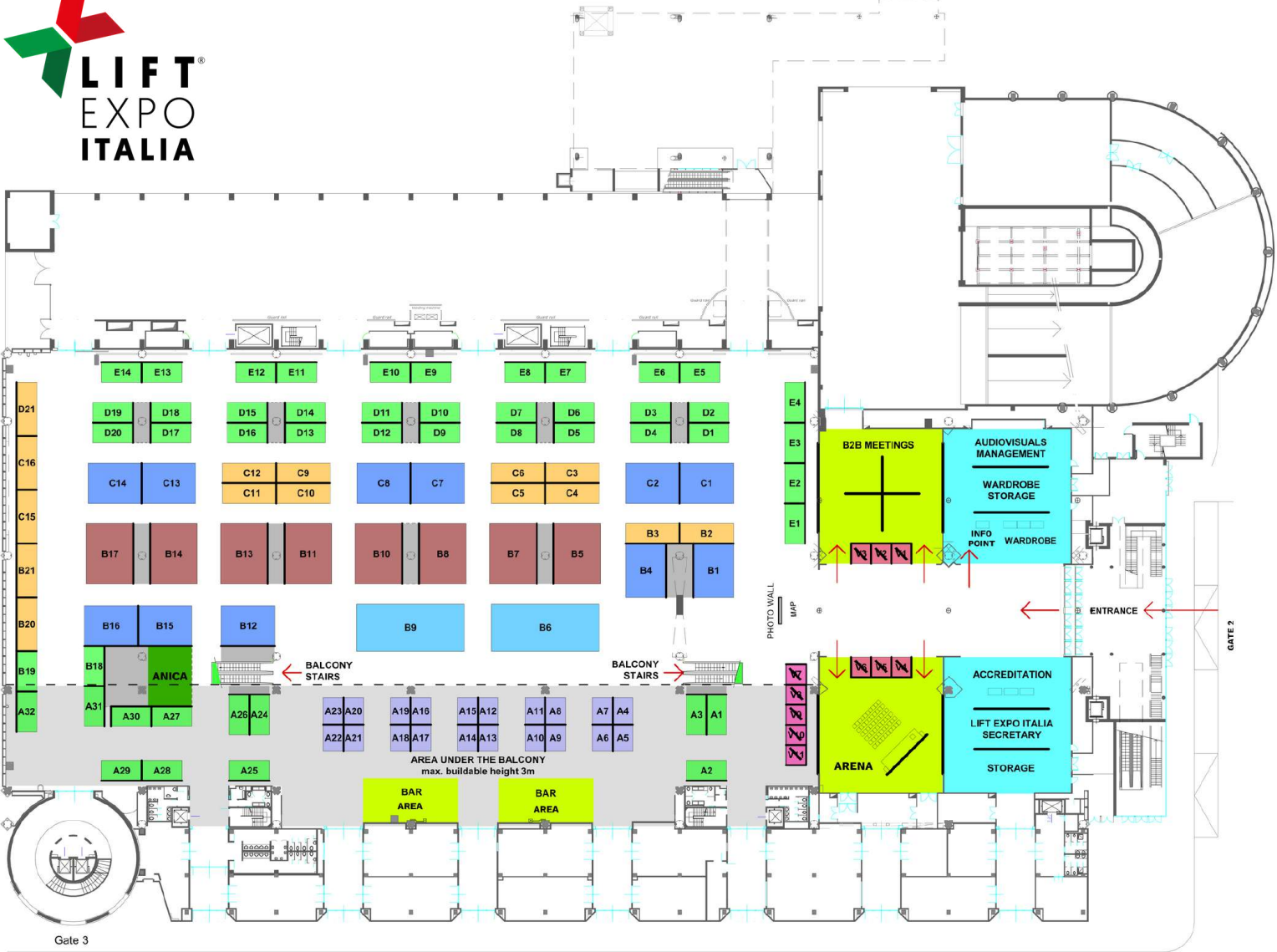
UNDERGROUND

- MM1 direction Rho Fieramilano - Lotto and/or Amendola stop
- MM3 direction Comasina - change at Zara and take MM5 direction San Siro - Portello stop

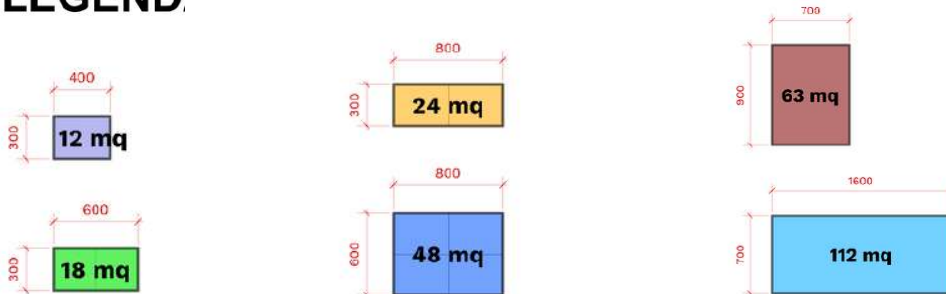


PARKING AREA

- Fiera City multi-level car park Via Bartolomeo Colleoni, 12 (2 min. on foot)
- Underground parking Portello Via Aldo Rossi, 10 (9 min. on foot)



LEGEND



	
Where	MICO ALA BUD
Event	LIFT EXPO ITALIA 2024
Design	LAYOUT LEVEL 0 - EXHIBITION AREA
Scale	1:100
N.	1

— necessary closures at the border between the stands

COST OF AREA PER SQM

COST OF AREA PER SQM (WITHOUT SET-UP AND GRAPHICS)

	BOOK BY 02/28/2023		BOOK BY 10/31/2023	
	1 SIDE OPEN	MORE SIDES OPEN	1 SIDE OPEN	MORE SIDES OPEN
A) LIFT EXPO ITALIA 2022 EXHIBITOR B) MEMBER OF A CATEGORY ASSOCIATION	€175,00/sqm	€185,00/sqm	€195,00/sqm	€210,00/sqm
REGISTRATION FEE	€ 250,00			
OTHER	€195,00/sqm	€210,00/ sqm	€220,00/sqm	€230,00/sqm
REGISTRATION FEE	€ 300,00			

OTHER INFORMATION

USEFUL INFORMATION

- Pavilion height: 12mt
- Maximum height of stand and products: 10mt
- Maximum height of stand and products 3mt: stand no.
A1, A2, A3, A4, A5, A6, A7, A8, A9, A10, A11, A12, A13, A14, A15,
A16, A17, A18, A19, A20, A21, A22, A23, A24, A25, A26, A27, A28,
A29, A30, A31, A32
- Weight: no weight limitation
- Set-up days: 2/3 December 2024
- Expo hours: from 9.00 am to 06.00 pm
- Opportunities: after 06.00 pm it will be possible to organize convivial events by agreement with the LIFT EXPO ITALIA Organizational Secretariat
- No. 1 cafe on the ground floor
- No. 1 cafe and private restaurant area in the balcony
- No. 1 internal parking space per exhibitor: €15.00/day

SERVICES INCLUDED

- Surveillance at the gate entrance and inside
- Fire personnel
- Basic daily cleaning of stands and common aisles
- ATM service
- First Aid room
- Access for disabled people
- Wi-fi service

METHOD OF BOOKING AND PAYMENT

RESERVATION: The company chooses the stand by sending the contract by e-mail to info@liftexpoitalia.com duly completed, stamped and signed. The option is valid for 3 days and confirmed only after the payment of the Registration Fee.

In case of multiple requests for the same stand, we will give priority to the request that comes with the transfer.

ADVANCE PAYMENT: € 950,00 to pay upon signing the contract

BALANCE: by 10 July, 2024

C/C HEADED TO: LIFT EXPO ITALIA SRL

IBAN: IT13S0503401626000000006608

CAUSAL: LIFT EXPO ITALIA 2024 BOOKING CONTRACT

CONTACTS

Organizational Secretariat

LIFT EXPO ITALIA SRL

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SEE YOU AT
LIFT EXPO ITALIA
2024
